



Pacific Area
Travel Writers
Association

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September 17th 2026

H.E. Liina Vahtras,

Congratulations! We are delighted to inform you that **Estonia** has been confirmed by the PATWA International Travel Awards Council and Board of Members for the prestigious honour of:

“Destination of the Year - Smart Tourism”

Further, you have been unanimously confirmed for the exclusive **Excellence in Governance** recognition:

“Minister of the Year - Digital Tourism & Innovation Leadership”

The **27th** edition of the PATWA World Tourism Leaders Summit on the theme **“Tourism in the New World Order”** shall be followed by the PATWA International Travel Awards ceremony at ITB, Berlin on **Wednesday, March 17th 2027** from **2.30pm to 5.00pm**.

We would be honoured to have you join us as one of our keynote speakers during the summit. A detailed speakers' brief shall be shared with you in due course.

Kindly note that there is presently an embargo on any public or media announcement regarding the PATWA World Tourism Leaders Summit & PATWA International Travel Awards 2027.

For more information about PATWA and our initiatives, please visit: www.patwainternational.com

We would appreciate receiving your confirmation, as per the attached participation details, within the next **10 days**.

Warm Regards,

Yatan Ahluwalia
Secretary General
Pacific Area Travel Writers Association (PATWA)
PATWA is an Affiliate Member of UN Tourism